

## GODIN 5th AVENUE KINGPIN WINS HONORS FOR “BEST HOLLOWBODY ELECTRIC”

The Godin 5th Avenue Kingpin Wins “Best Hollowbody Electric” in Guitar Player magazine’s Readers’ Choice Awards in May 2009 issue

For immediate release:

*Montreal, Canada- April 17th, 2009-* The Canadian made Godin 5th Avenue Kingpin P90 recently garnered top honors as the “Best Hollowbody Electric” in the annual Readers’ Choice Awards in the May 2009 issue of Guitar Player Magazine.

The Readers’ Choice Awards happen once a year and are chosen by Guitar Player magazine’s readers, who answer the call to vote on their favorite products and artists of the past 12 months resulting in a “who’s who” and “best of the best” in the world of guitars.

“We’re thrilled with the award, and having the 5th Avenue chosen by the readers is definitely an honor. We truly believe in this guitar and we’re happy it has really hit home with a lot of players,” says Godin Guitars’ Sales Manager Mario Biferali.

This archtop is a true vintage spirit of yesterday with today’s level of modern playability. Made from Canadian Wild Cherry, the body of the 5th Avenue features a molded arched top and back, as well as an adjustable Tusq bridge by Graphtech, classic f-holes, contoured high-gloss headstock, floating pickguard and cream binding. Also, the rustic beauty of its Custom Polished Finish creates a gorgeous satin sheen reminiscent of the French polish of the 19th century. The Godin Kingpin P90 single-coil pickup delivers all that classic, vintage tone with presence, clarity and a little attitude thrown in for good measure.



### About Godin Guitars:

With its early beginnings in 1972, the Godin Guitar family now includes 7 lines of guitars. These include the renowned Godin & Richmond electric lines, as well as the finely crafted acoustic lines such as Seagull, Simon & Patrick, Norman, Art & Lutherie and LaPatrie nylon stringed classical guitars. Godin Guitars is also the manufacturer of the revolutionary TRIC acoustic guitar case and is the North American distributor of high-end Italian made SR Technology acoustic amplifiers. Based in Montreal Quebec, this Canadian company has 6 factories, 5 of which are located in the Eastern Townships of Quebec and 1 located in Berlin New Hampshire. Godin Guitars is also the Official Exclusive Guitar Sponsor of the John Lennon Educational Tour Bus and Songwriting Contest.